



COASTAL TOWNS BUSINESS CHAMBER
UPPER CENTRAL COAST

COASTAL TOWNS BUSINESS CHAMBER SPONSORSHIP PACKAGE



COASTAL TOWNS BUSINESS CHAMBER
UPPER CENTRAL COAST



OUR PURPOSE

To Empower, Connect & Support Businesses to Shape a Better Central Coast

OUR VISION

A Central Coast filled with opportunities, thriving business and a healthy community and local economy

OUR BOARD

We are a dedicated team of business and community people with a passion for the Central Coast. We continually set and reassess our KPIs for projects, meetings, and events to meet our business community's needs.

OUR VALUES

-  **PRODUCTIVITY**
-  **LOCAL VOICE**
-  **CONNECTION**
-  **LEADERSHIP**
-  **INCLUSIVITY**
-  **INSPIRING**





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JOIN US AS WE GROW THE COASTAL TOWNS OF THE UPPER CENTRAL COAST

- Prioritising the needs and wants of the business chamber through strong, authentic and effective leadership drawn from the local business community which we represent.
- Bringing people together and providing connection through fun, friendly and engaging professional events
- Ensuring we understand our members needs and advocate for them and the wider community to appropriate levels of Government.
- An open minded and accepting approach to listen to every local business and their ideas, whether big or small, with collaboration at it's core
- Constantly seeking creative ideas, from within the Chamber and externally, that will build resources and inspire members to take positive action.
- In partnership with our sponsors and members we aim to assist the businesses in the Upper Central Coast to network, collaborate and promote themselves and each other. It's not who you know but who others know. Through a powerful network both the chamber and it's associated businesses can thrive.





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LEVEL 1 SPONSORSHIP - MAJOR (TWO AVAILABLE)

Inclusions

- Complimentary Membership to the chamber
- One free ticket to each CTBC event (excludes expos and special events)
- Discount tickets to all CTBC functions for your own guests.
- Participate in a 3 minute interview at each or any of our main networking events throughout the year.
- Deliver a specific presentation for 10 minutes at one of our main networking events each year, subject to approval from board.
- Logo Inclusion on CTBC pull up banners
- Ability to provide banners to display at CTBC events.
- Logo included in all marketing collateral and email marketing.
- Ability to offer discounts/ promotions to CTBC through each of our newsletters and Social Media from time to time.
- Provide marketing material for each chamber function.

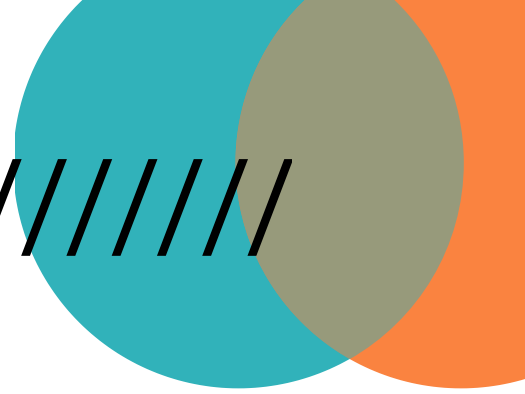
INVESTMENT

**\$3000 PER YEAR
FOR 2 YEARS**





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LEVEL 2 SPONSORSHIP - SECONDARY (FIVE AVAILABLE)

Inclusions

- Complimentary Membership to the chamber
- Discount tickets to all CTBC functions for your own guests.
- Participate in a two minute interview at up to four of our main networking events throughout the year.
- Ability to provide banners to display at CTBC events.
- Logo included in all marketing collateral and email marketing.
- Ability to offer discounts/ promotions to CTBC through three of our newsletters each year and Social Media from time to time.
- Provide marketing material for each chamber function.

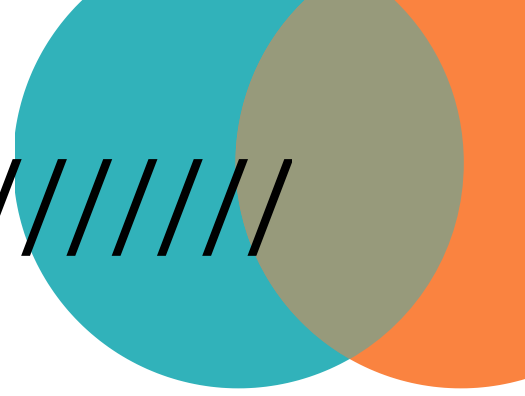
INVESTMENT

**\$1500 PER YEAR
FOR 2 YEARS**





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LEVEL 3 SPONSORSHIP - SUPPORTER

Inclusions

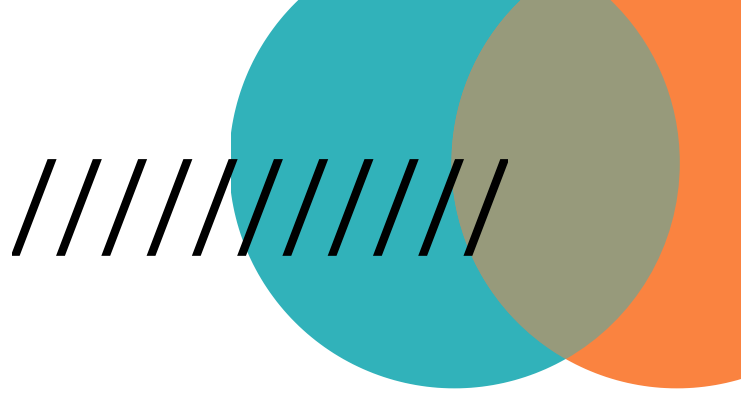
- Complimentary Membership to the chamber
- Discount tickets to all CTBC functions for your own guests.
- Participate in a two minute interview at two of our main networking events throughout the year.
- Ability to provide banners to display at CTBC events.
- Logo included in all marketing collateral and email marketing.
- Provide marketing material for each chamber function.

INVESTMENT

**\$1000 PER YEAR
FOR 2 YEARS**

**ASK US ABOUT
BECOMING A
COMMUNITY PARTNER**





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UPPER CENTRAL COAST

CONTACT US

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